

JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION (JOFOC)

In accordance with FAR Subpart Subpart 6.302-2 entitled "Unusual and Compelling Urgency" the following information is herein documented regarding the non-competitive justification of the below-stated acquisition:

- (1) Procuring activity is the IBB Office of Contracts. This document is a "Justification for Other than Full and Open Competition (JOFOC)".
- (2) The action being approved herein is a non-competitive acquisition of Broadcasting Programming with Century Media Network Inc. "Express News" affiliate stations in Pakistan an affiliate airing "Beyond the Headlines" 5 nights per week under a previous contract BBG50-C-12-0003 which expired May 31, 2012.
- (3) The supplies/services required to meet BBG's needs are per the attached contract. The estimated value of this acquisition is \$375,000 for a base period of 3 months plus one, 3-month option period. The agreement will not exceed 6 months.
- (4) The BBG statute cited is from the FAR Subpart 6.302-2, 41 U.S.C.253(c)(2) permitting other than full and open competition for this acquisition, and it is herein cited as follows: "When the agency's need for the supplies or services is of such an unusual and compelling urgency that the Government would be seriously injured unless the agency is permitted to limit the number of sources from which it solicits bids or proposals, full and open competition need not be provided for".
- (5) The nature of the proposed acquisition requires use of this statute cited because of the one-week lapse in broadcasting periods as a result of delayed delivery of new creative programming produced within IBB. The affiliate will resume broadcasting effective Monday, June 11th, 2012. While there may be other stations able to conduct these broadcasts, there is not time to conduct a full and open competition and meet the broadcasting air date. Inability to acquire these services will result in mission failure.
- (6) Due to the urgency of the requirement, no additional market research was conducted. This requirement will not be posted in FBO.
- (7) The IBB Contracting Officer for this acquisition has determined that the cost to the Government for the above-stated acquisition will be fair and reasonable. \$3,000.00 USD per episode Broadcasting fee is consistent with prices paid for similar services under previous contracts within this region.
- (8) In-depth market research was not conducted. IBB's Office of Marketing and Program Placement herein certifies that Century Media Network Inc. "Express News", a current affiliate in good standing, has aired "Beyond the Headlines" since December 1, 2011 and agreed to continuing the broadcasting agreement under the same terms and conditions of the previous contract BBG50-C-12-0003. Please refer to FedBizOpps solicitation: OMPP- FY12-Q3 which expresses the need for broadcasting affiliations.
- (9) Other than the information already stated above in this JOFOC, the IBB's Office of Marketing and Program Placement and IBB's Office of Contracts do not know of any other facts that are pertinent to supporting the use of other than full and open competition for this acquisition.

(10) No other sources other than Century Media Network Inc. "Express News" have expressed an interest in writing to broadcast "Beyond the Headlines" in its current timeframe and price for a June 11th start date.

(11) Should subsequent acquisition of the supplies/services required by this acquisition be necessary, IBB's Office of Marketing and Program Placement and/or IBB's Office of Contracts will conduct additional market research to try and identify additional firms that can provide the required supplies/services, and thus establish competition for such subsequent acquisition.

(12) We certify that this justification for other than full and open competition for the above-stated acquisition is accurate and complete to the best of our knowledge and belief:



Neal Lavon, Global Marketing Manager
BBG Requisitioning Organization [OMPP]

6-8-2012

Date



IBB Office of Contracts

6-11-2012

Date